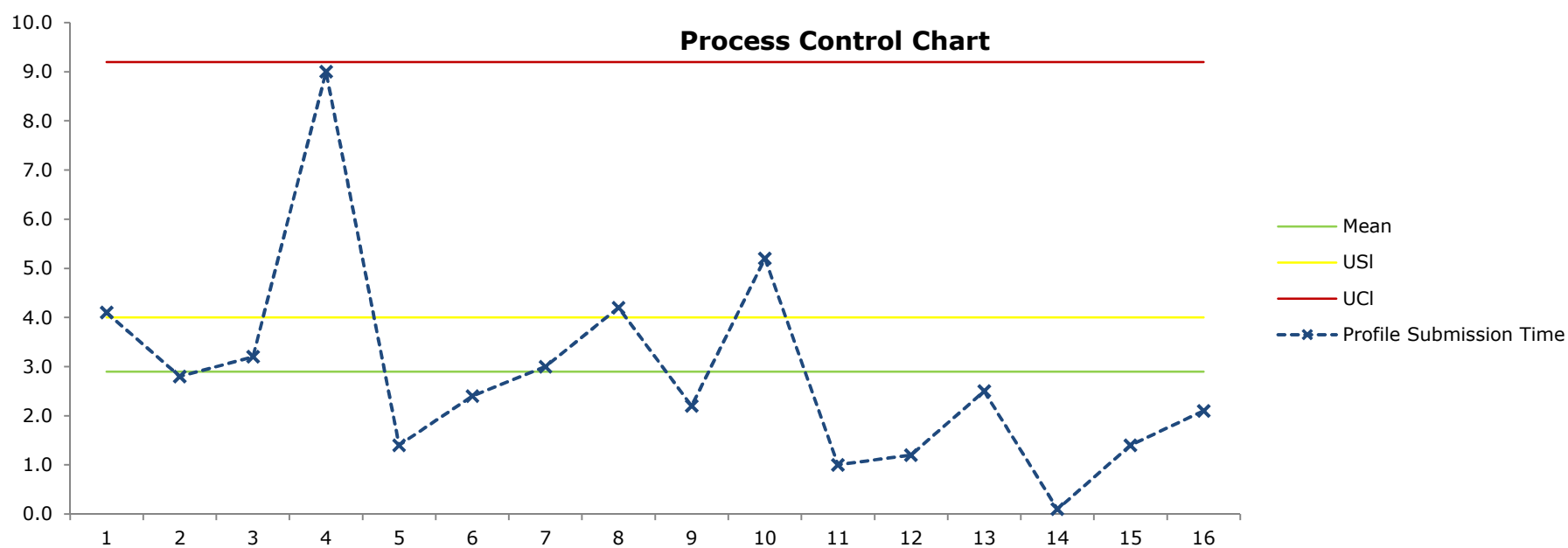
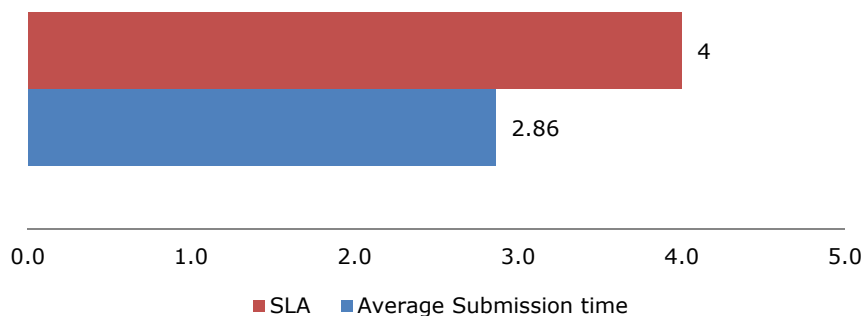
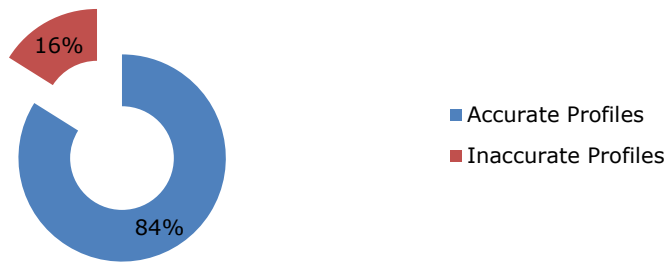


KPI Dashboard: February 2014

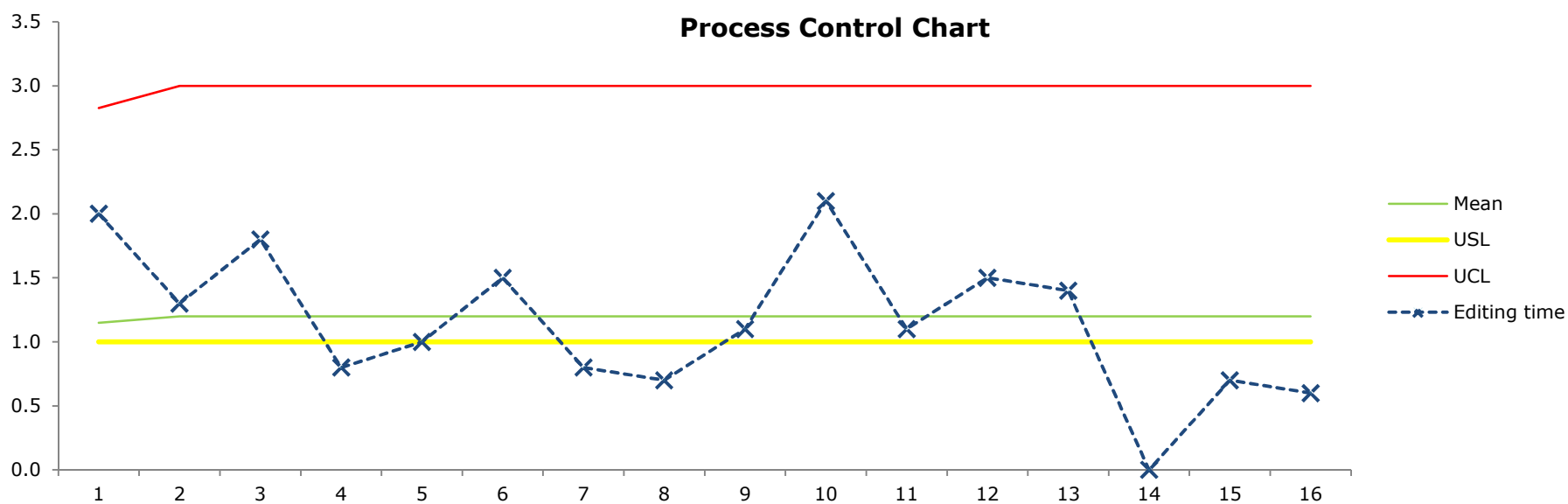
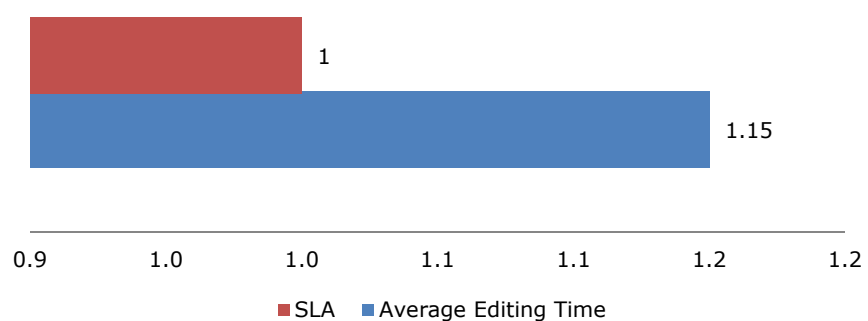
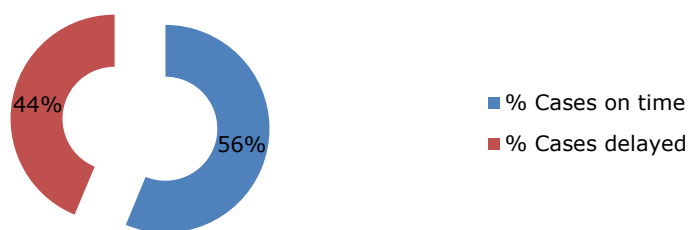
No of borrowers added	584
No of Group Codes Created	16
Submission Process	
Process Name	Submission Process
Process KPI	Submission Time,First Time Yield(FTY)
Average Submission Time (in days)	2.86
Standard Deviation (in days)	2.10
SLA:	4 Days*
Process Defination	Time elapsed for updation of new borrower details into Rang De website

Profile Data Accuracy (FTY)



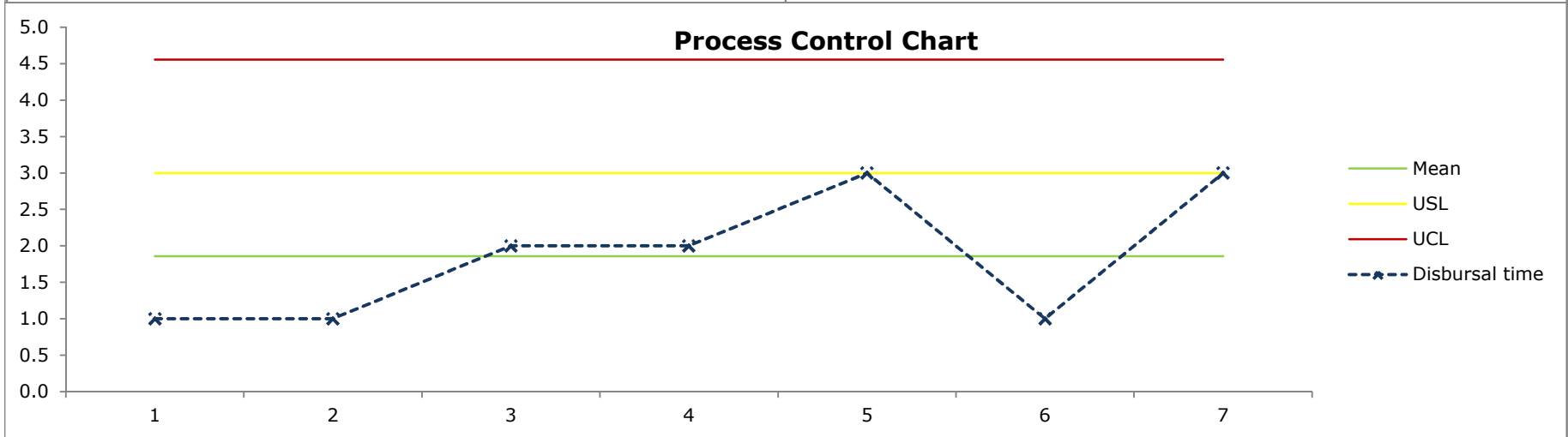
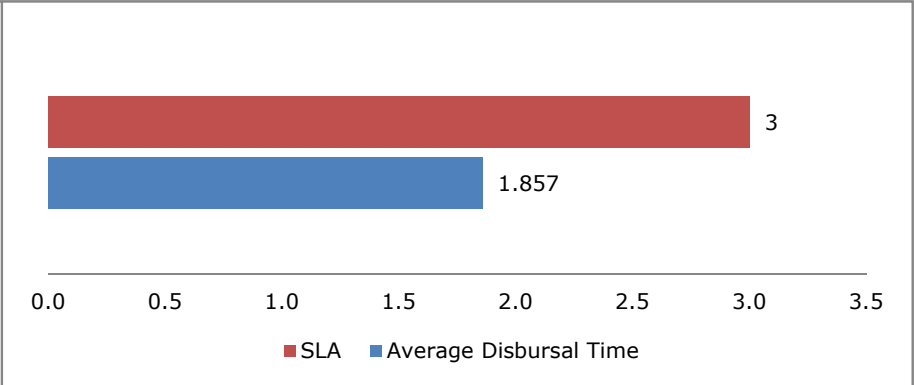
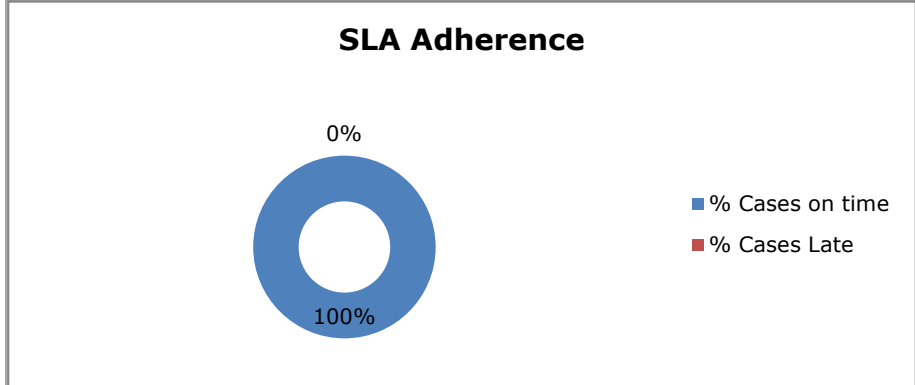
Editing Process	
Process Name:	Editing Process
Process KPI:	Editing Time
Average Editing Time	1.15
Std.Dev	0.56
SLA:	1 Day*
Process Defination	Time Elapsed between sending data to editor and receipt of edited story

SLA Adherence



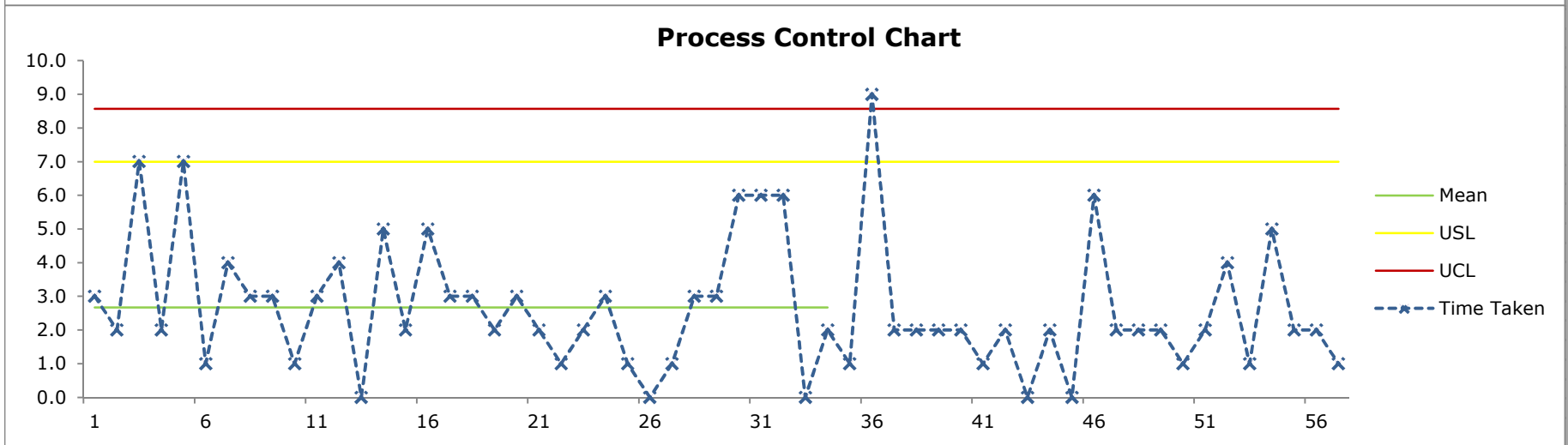
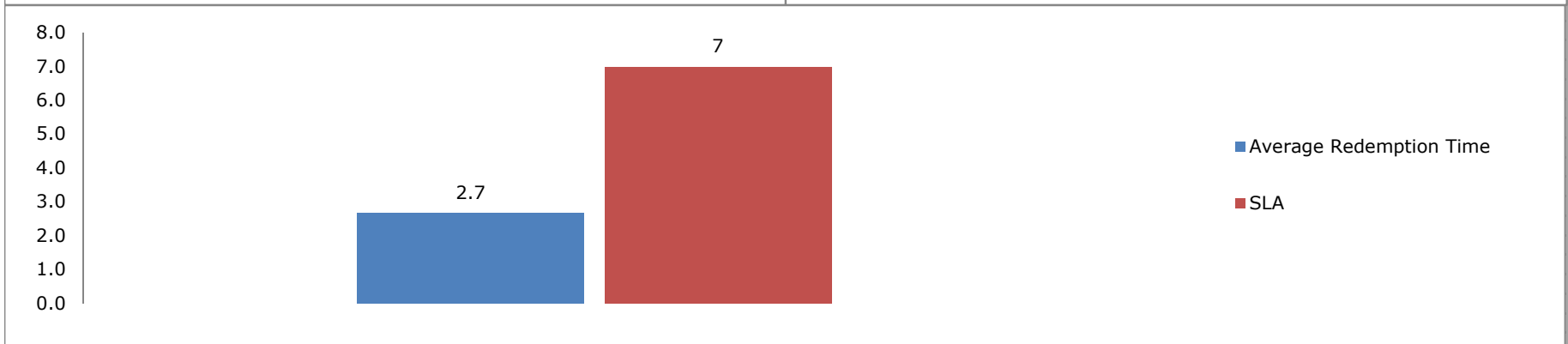
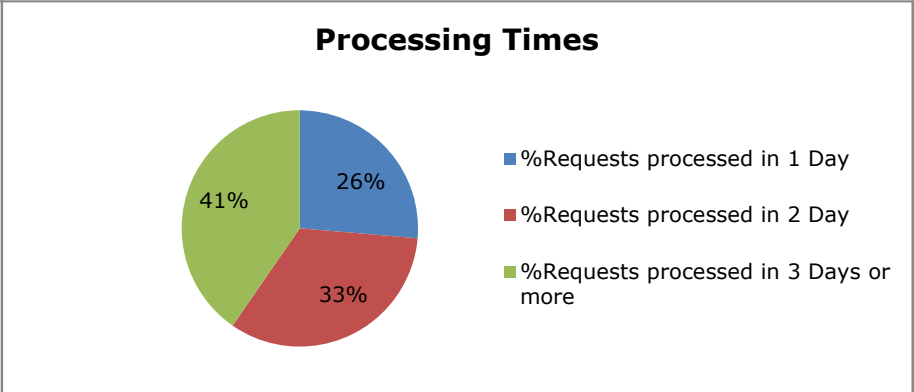
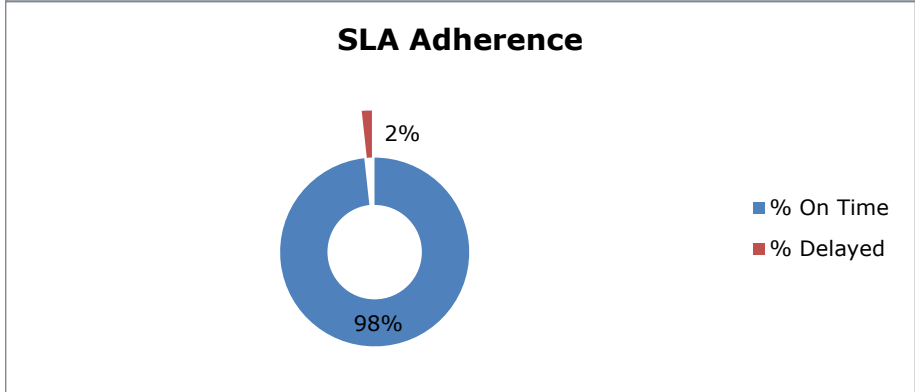
Disbursal Process

Process Name:	Disbursal Process
Process KPI:	Disbursal Time
Average Submission Time	1.857
Std.Dev	0.900
SLA:	3 Days*
Process Defination	Time elapsed from fund tranfer till updation of disbursement details by FP



Redemption Process

Process Name:	Redemption Process
Process KPI:	Redemption Time
Average Redemption Time	2.667
Std.Dev	1.967
SLA:	5-7 Days*
Process Defination	Time elapsed from redemption request to transfer of amount to investor



*** Working Days**

Legend	
SLA	Service Level Agreement
St.Dev	Standard Deviaton
FP	Field Partner
KPI	Key Performance Indicator
Process Explanation	
Disbursal Process	Once the loan amount is raised the funds are then transferred to the field partner.The process of distributing the loan amount by the field partner is called the disbursal process
Redemption Process	When an investor wants to withdraw his investment from Rang De,he/she sends a request which is then processed and amount tranferred into their account
Submission Process	Submission Process involves the transfer/updation of borrower details onto the Rang De Dot Net website from the borrower application form
Editing Process	Involves conversion of new borrower data into presentable format.Performed mainly by free lancers