KPI Dashboard: February 2018

<table>
<thead>
<tr>
<th>No of Loan Profiles</th>
<th>615</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of Group Codes Created</td>
<td>28</td>
</tr>
</tbody>
</table>

### Submission Process

- **Process Name:** Submission Process
- **Process KPI:** Submission Time, First Time Yield (FTY)
- **Average Submission Time (in days):** 1.73
- **Standard Deviation (in days):** 1.79
- **SLA:** 4 Days*
- **Process Definition:** Time elapsed for updating of new borrower details into Rang De website

#### Profile Data Accuracy (FTY)

![Profile Data Accuracy Chart]

<table>
<thead>
<tr>
<th></th>
<th>Accurate Profiles</th>
<th>Inaccurate Profiles</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>88%</td>
<td>12%</td>
</tr>
</tbody>
</table>

### Editing Process

- **Process Name:** Editing Process
- **Process KPI:** Editing Time
- **Average Editing Time:** 0.86
- **Std.Dev:** 0.92
- **SLA:** 1 Day*
- **Process Definition:** Time elapsed between sending data to editor and receipt of edited story

#### SLA Adherence

![SLA Adherence Chart]

<table>
<thead>
<tr>
<th></th>
<th>% Cases on time</th>
<th>% Cases delayed</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>83%</td>
<td>17%</td>
</tr>
</tbody>
</table>

### Process Control Charts

- **Submission Process Control Chart**
- **Editing Process Control Chart**
**Disbursement Process**

- **Process Name:** Disbursement Process
- **Process KPI:** Disbursement Time
- **Average Disbursement Time:** 10.111
- **Std. Dev:** 17.816
- **SLA:** 3 Days*

**Process Definition:** Time elapsed from fund transfer till updating of disbursement details by FP

---

**Redemption Process**

- **Process Name:** Redemption Process
- **Process KPI:** Redemption Time
- **Average Redemption Time:** 4.542
- **Std. Dev:** 2.400
- **SLA:** 5-7 Days*

**Process Definition:** Time elapsed from redemption request to transfer of amount to investor

---

**Profile Publishing Process**

- **Process Name:** Profile Publishing Process for a Group Code
- **Process KPI:** Publishing Time
- **Average Publishing Time (in days):** 0.00
- **Standard Deviation (in days):** 0.00
- **SLA:** 4
- **Process Definition:** Time Taken to Publish all Profiles of a particular Group

---

**SLA Adherence**

- % On time: 97%
- % Late: 3%

---

**Process Control Chart**

- Mean
- USL
- UCL
- Disbursement time

---

**Processing Times**

- % Requests processed in 1 Day: 3%
- % Requests processed in 2 Days: 23%
- % Requests processed in 3 Days or more: 75%

---

**Profile Publishing Process**

- **Process Name:** Profile Publishing Process for a Group Code
- **Process KPI:** Publishing Time
- **Average Publishing Time (in days):** 0.00
- **Standard Deviation (in days):** 0.00
- **SLA:** 4
- **Process Definition:** Time Taken to Publish all Profiles of a particular Group

---

**SLA Adherence**

- % On time: 97%
- % Late: 3%

---

**Average Vs SLA**

- Average: 4.00
- **SLA:**
  - 1.00
  - 2.00
  - 3.00
  - 4.00
  - 5.00
Disbursal Process: Once the loan amount is raised, the funds are then transferred to the field partner. The process of distributing the loan amount by the field partner is called the disbursal process.

Redemption Process: When an investor wants to withdraw his investment from Rang DE, he/she sends a request which is then processed and the amount transferred into their account.

Submission Process: Submission Process involves the transfer/updating of borrower details onto the Rang De Dot Net website from the borrower application form.

Editing Process: Involves conversion of new borrower data into presentable format. Performed mainly by freelancers.

Publishing Process: Once the Profiles are submitted by the editors, the team screen and publish them on the website. This process is called Publishing process.

Fund Raising Process: Once the profiles are published on the website, it remains there for 30 days for raising the funds online. This process is called Fund raising process.

Fund Transfer Process: Once the funds are raised for all the profiles of a group, the Funds are transferred to the Impact partners. This process is called Fund Transfer Process.

<table>
<thead>
<tr>
<th><strong>Legend</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SLA</td>
<td>Service Level Agreement</td>
</tr>
<tr>
<td>St.Dev</td>
<td>Standard Deviation</td>
</tr>
<tr>
<td>FP</td>
<td>Field Partner</td>
</tr>
<tr>
<td>KPI</td>
<td>Key Performance Indicator</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Process Explanation</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Disbursal Process</td>
<td>Once the loan amount is raised, the funds are then transferred to the field partner. The process of distributing the loan amount by the field partner is called the disbursal process.</td>
</tr>
<tr>
<td>Redemption Process</td>
<td>When an investor wants to withdraw his investment from Rang DE, he/she sends a request which is then processed and the amount transferred into their account.</td>
</tr>
<tr>
<td>Submission Process</td>
<td>Submission Process involves the transfer/updating of borrower details onto the Rang De Dot Net website from the borrower application form.</td>
</tr>
<tr>
<td>Editing Process</td>
<td>Involves conversion of new borrower data into presentable format. Performed mainly by freelancers.</td>
</tr>
<tr>
<td>Publishing Process</td>
<td>Once the Profiles are submitted by the editors, the team screen and publish them on the website. This process is called Publishing process.</td>
</tr>
<tr>
<td>Fund Raising Process</td>
<td>Once the profiles are published on the website, it remains there for 30 days for raising the funds online. This process is called Fund raising process.</td>
</tr>
<tr>
<td>Fund Transfer Process</td>
<td>Once the funds are raised for all the profiles of a group, the Funds are transferred to the Impact partners. This process is called Fund Transfer Process.</td>
</tr>
</tbody>
</table>