KPI Dashboard: January 2017

**Submission Process**

- **No of Loan Profiles**: 492
- **No of Group Codes Created**: 22
- **Process Name**: Submission Process
- **Process KPI**: Submission Time, First Time Yield (FTY)
- **Average Submission Time (in days)**: 1.64
- **Standard Deviation (in days)**: 1.36
- **SLA**: 4 Days*
- **Process Definition**: Time elapsed for updating of new borrower details into Rang De website

**Profile Data Accuracy (FTY)**

- **Accurate Profiles**: 76%
- **Inaccurate Profiles**: 24%
- **FTY**: 4
- **Avg Submission Time**: 1.64 days

**Process Control Chart**

- **SLA Adherence**
  - **% Cases on time**: 60%
  - **% Cases delayed**: 40%
  - **Mean**: 1.25
  - **USL**: 1
  - **UCL**: 1.25

**Editing Process**

- **Process Name**: Editing Process
- **Process KPI**: Editing Time
- **Average Editing Time**: 1.25 days
- **Std.Dev**: 1.00
- **SLA**: 1 Day*
- **Process Definition**: Time Elapsed between sending data to editor and receipt of edited story
**Disbursal Process**

- **Process Name:** Disbursal Process
- **Process KPI:** Disbursal Time
- **Average Disbursal Time:** 2.000
- **Std. Dev:** 2.449
- **SLA:** 3 Days*
- **Process Definition:** Time elapsed from fund transfer till updating of disbursement details by FP

**SLA Adherence**

- 81% Cases on time
- 19% Cases Late

**Process Control Chart**

- Mean
- USL
- UCL
- Disbursal Time

**Redemption Process**

- **Process Name:** Redemption Process
- **Process KPI:** Redemption Time
- **Average Redemption Time:** 2.577
- **Std. Dev:** 1.808
- **SLA:** 5-7 Days*
- **Process Definition:** Time elapsed from redemption request to transfer of amount to investor

**SLA Adherence**

- 0% Cases on time
- 100% Cases Late

**Processing Times**

- 40% Requests processed in 1 Day
- 27% Requests processed in 2 Day

**Process Control Chart**

- Mean
- USL
- UCL
**Profile Publishing Process**

<table>
<thead>
<tr>
<th>Process Name</th>
<th>Profile Publishing Process for a Group Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process KPI</td>
<td>Publishing Time</td>
</tr>
<tr>
<td>Average Publishing Time (in days)</td>
<td>0.55</td>
</tr>
<tr>
<td>Standard Deviation (in days)</td>
<td>1.82</td>
</tr>
<tr>
<td>SLA</td>
<td>4</td>
</tr>
<tr>
<td>Process Definition</td>
<td>Time Taken to Publish all Profiles of a particular Group</td>
</tr>
</tbody>
</table>

**SLA Adherence**  
97%

**Average Vs SLA**

<table>
<thead>
<tr>
<th>SLA</th>
<th>Average Vs SLA</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.55</td>
<td>4.00</td>
</tr>
</tbody>
</table>

**Fund Raising Process**

<table>
<thead>
<tr>
<th>Process Name</th>
<th>Fund Raising Process for a Group Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process KPI</td>
<td>Fund Raising Time</td>
</tr>
<tr>
<td>Average Fund Raising Time (in days)</td>
<td>68</td>
</tr>
<tr>
<td>Standard Deviation (in days)</td>
<td>10.47</td>
</tr>
<tr>
<td>SLA</td>
<td>45</td>
</tr>
<tr>
<td>Process Definition</td>
<td>Time Taken to Raise Funds for a particular Group</td>
</tr>
</tbody>
</table>

**SLA Adherence**  
0%  
100%

**Average Vs SLA**

<table>
<thead>
<tr>
<th>SLA</th>
<th>Average Vs SLA</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>40</td>
</tr>
</tbody>
</table>

**Fund Transfer Process**

<table>
<thead>
<tr>
<th>Process Name</th>
<th>Fund Transfer Process for a Group Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process KPI</td>
<td>Fund Transfer Time</td>
</tr>
</tbody>
</table>

**Process Control Chart**

**Profile Publishing Process**

**Fund Raising Process**

**Fund Transfer Process**
**Process Control Chart**

- Mean
- USL
- UCL
- Time Taken For Fund Transfer

**SLA Adherence**
- % on time
- % not on time

**Average Vs SLA**
- SLA: 41
- Average Time Taken to Transfer Funds: 57.20

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**Process Explanation**

<table>
<thead>
<tr>
<th>Process</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disbursal Process</td>
<td>Once the loan amount is raised the funds are then transferred to the field partner. The process of distributing the loan amount by the field partner is called the disbursal process.</td>
</tr>
<tr>
<td>Redemption Process</td>
<td>When an investor wants to withdraw his investment from Rang DE, he/she sends a request which is then processed and amount transferred into their account.</td>
</tr>
<tr>
<td>Submission Process</td>
<td>Submission Process involves the transfer/updating of borrower details onto the Rang De Dot Net website from the borrower application form.</td>
</tr>
<tr>
<td>Editing Process</td>
<td>Involves conversion of new borrower data into presentable format. Performed mainly by freelancers.</td>
</tr>
<tr>
<td>Publishing Process</td>
<td>Once the Profiles are submitted by the editors, the team screen and publish them on the website. This process is called as Publishing process.</td>
</tr>
<tr>
<td>Fund Raising Process</td>
<td>Once the profiles are published on the website, it remains there for 30 days for raising the funds online. This process is called as Fund raising process.</td>
</tr>
<tr>
<td>Fund Transfer Process</td>
<td>Once the funds are raised for all the profiles of a group, the Funds are transferred to the Impact partners. This process is called as Fund Transfer Process.</td>
</tr>
</tbody>
</table>

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**Working Days**

<table>
<thead>
<tr>
<th>Legend</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLA</td>
<td>Service Level Agreement</td>
</tr>
<tr>
<td>SL.Dev</td>
<td>Standard Deviation</td>
</tr>
<tr>
<td>FP</td>
<td>Field Partner</td>
</tr>
<tr>
<td>KPI</td>
<td>Key Performance Indicator</td>
</tr>
</tbody>
</table>

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**Average Fund Transfer Time (in days)**
- 57.2

**Standard Deviation (in days)**
- 16.60

**SLA**
- 46

**Process Definition**
- Time Taken to Transfer Funds of a particular Group to Field Partner.